



Western Massachusetts Paralegal Association Annual Dinner and Meeting

Tuesday, April 10, 2018
5:30 to 7:30 p.m.

Storrows Tavern
1305 Memorial Ave
West Springfield, MA 01089

5:30	Drinks and Networking
5:45	Business Meeting
6:00	Dinner
6:30	Professional Growth Series Presentation

USING SOCIAL MEDIA TO ENHANCE YOUR CAREER GROWTH

Have you thought about what your social media posts say about you? Is your LinkedIn profile everything it could be? Do your social media accounts position you as a thought leader? Is your social media presence enhancing your career growth? In part one of WMPA's Professional Growth Series, Jennifer Jacque, Head of Marketing and Business Development at Bulkley Richardson will discuss best practices for shaping a digital profile, getting your message across via social media outlets and how to position yourself for career growth.

Charity Donations for Operation Gratitude
(see attached flyer)

RSVP by Friday, April 6, 2018 to Victoria Ann Rodriguez,
vrodriquez@massmutual.com